

# CAHF 2025 Spring Advocacy Sponsorship Prospectus

## PRESIDENTIAL SPONSOR - \$10,000

*Premier Sponsor for Spring Advocacy*

As the sole Presidential Sponsor, your company will be the exclusive sponsor for the Spring Advocacy Reception held at Sacramento's favorite comfort and eclectic restaurant, Cafeteria 15L; as well as receive premium recognition across all event materials, including:

- Exclusive recognition as the sponsor of the Spring Advocacy Reception
- Verbal recognition from the CEO during the event
- Company logo featured prominently on event signage
- Recognition on the CAHF PAC webpage as a Presidential-level sponsor
- Recognition on all promotional materials leading up to the event
- Access to the attendee contact list

**Two Complimentary Event Registrations**

### Cabinet Sponsor

**\$7,500**

*Sole Sponsor of the Legislative Social Hour*

As the Cabinet Sponsor, you will have exclusive branding during the Legislative Social Hour at LaBou in Downtown Sacramento, you will also have:

- Company logo on signage at the event
- Recognition on all promotional materials
- Access to the attendee contact list

**One Complimentary Event Registration**

### Governor Sponsor

**\$5,000**

*Sponsor of the Continental Breakfast*

As a Governor Sponsor, you will support a key moment in the event with your company's branding during the continental breakfast, and also receive:

- Company logo on signage at breakfast location
- Recognition on all promotional materials
- Access to the attendee contact list

### Senator Sponsor

**\$2,000**

*Badge Holder Sponsor*

Your logo will be featured prominently on event badges worn by all attendees.

Access to the attendee contact list

### Mayor Sponsor

**\$500**

*General Event Supporter*

Demonstrate your support for the event and profession with logo placement on event signage

Access to the attendee contact list

## Why Sponsor?

Increased visibility among key decision-makers in the long-term care sector.

Networking opportunities with industry leaders, policymakers, and advocates.

A chance to showcase your company's commitment to advocacy and healthcare improvements.

Do you have an idea for a sponsorship? Let us know what you have in mind!

For more information, to secure your sponsorship, or to present a new opportunity, please contact: Kelly Rocha at [krocha@cahf.org](mailto:krocha@cahf.org).



March 18-19, 2025 | Sheraton Grand

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