

### CAHF 72ND ANNUAL CONVENTION & EXPO NOVEMBER 13-16, 2022 RENAISSANCE PALM SPRINGS AND PALM SPRINGS CONVENTION CENTER PALM SPRINGS, CA



## LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY OCTOBER 21, 2022





**INCLUDED** in your exhibit space fees for

#### CAHF

is your choice of

one (1) MobilePlus™ or (1) LeadsPlus™ App per booth.
Please select any additional units/optional services below.

<u>ITEM</u>	<u>DIS. DEADLINE</u>	SHOW RATE	<u>QTY</u>	<u>SUBTOTAL</u>	COMPANY
CHOOSE ONE:  Mobile Plus <sup>TM</sup>	Lea	adsPlus™ App		\$0.00_	EMAIL(S)ADDRESSCITY, STATE, ZIP, COUNTRY
Additional Units/Apps Available					ORDER CONTACT
MobilePlus™ (Additional Unit Pricing)	\$ 369.00	\$ 419.00		\$	PHONE NOONSITE CONTACT
LeadsPlus™ App (First License)	\$ 359.00	\$ 409.00		\$	ONSITE CELL PHONE
<b>LeadsPlus™ App</b> (Additional License)	\$ 99.00	\$ 149.00		\$	CREDIT CARD NO.: Mastercar VISA
MobilePlus™ Additiona	l Add-Ons				
<b>Custom Survey</b>	\$ 60.00	\$ 80.00		\$	CARDHOLDER NAME:SECURITY
Delivery & Setup	\$ 65.00	\$ 85.00		\$	EXPIRATION DATE:/CODE:
Z-Printer Plus	\$ 75.00	\$ 95.00		\$	CARDHOLDER SIGNATURE:
Click here to OR Username: CAHF71	Password: 1113	Total Due	Sub-T e (in US Fu	otal = \$ nds)= \$	Visit Us at: www.american-tradeshow.com

# **LEAD RETRIEVAL 101**

### How are you capturing and following up with all of the leads collected at your booth?

"Maximize your ROI by using ATS Lead Retrieval services."

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

#### Why use event provided Lead Retrieval services?

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 60 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.



