

CALIFORNIA ASSOCIATION



OF HEALTH FACILITIES

Associate Membership

Benefits

- Increased visibility with free listings on the CAHF website and online CAHF Buyers Guide. These listings are both alphabetical and by service categories.
- Substantial discounts on conventions, events, seminars, symposia and the large annual Expo (trade show) each fall. The table-top shows are open to associate members only.
- Numerous opportunities for sponsorship of events and educational offerings.
- Participation in any of CAHF's 19 statewide chapters at no extra charge.
- Order customized member information from the CAHF database at reasonable prices.
- Access to CAHF's professional and technical staff.
- Receive CAHF E-News, THE premier news source for the long-term care sector in California.
- Access to the "members only" sections of the CAHF website.
- Employees in regional or satellite offices enjoy the same member benefits as corporate office or headquarters employees.

CAHF Committee Participation

CAHF encourages Associate member participation on its committees.

- Business Management
- Bylaws and Credentials
- Convention
- Government Relations
 - GR Legal Subcommittee
 - GR Payment Subcommittee
 - GR Quality Improvement Subcommittee
 - GR Regulatory Subcommittee
 - GR Workforce Subcommittee
- Products and Services
- Public Advocacy
- Strategic Planning

Requests for consideration to be a committee member should be submitted to Dominique Mask at dmask@cahf.org in November. Appointments to committees are made by the CAHF Chairman of the Board soon thereafter.

Chapter and Regional Meetings

CAHF membership is divided into five large geographic regions. Many of these regions hold regular meetings which include participation by state health agency representatives and regulators. Within these regions, the membership is further broken down into 19 local chapters. Each chapter has a web page for meeting and officer information on cahf.org.



Chapter Participation

Associate members are eligible to engage in CAHF leadership activities at the local level.

CE Offerings

Providing CE programs at the chapter or conference level is an excellent opportunity for associate members to increase their visibility to the members at large and provide valuable services.



CAHF Events

CAHF offers sponsorship and donation opportunities to improve CAHF's leadership and political visibility on behalf of the entire long-term care profession.

- Summer Conference Casino Night
- Annual chapter fundraising events (check chapter announcements)
- PAF Fundraising Events

Display Advertising

Display advertising in CAHF publications and digital platforms provides additional opportunities for outreach and name recognition.

- CAHF E-News
- CAHF.org
- Engagefully Conferencing app

Sponsorship Opportunities

- Annual Convention & Expo
- CEO Conference
- DON/Nurse Leadership Conference
- Independent Owners/Operators Symposium
- Regional Meetings
- Spring Advocacy
- Summer Conference

Please go to www.cahf.org for more information about the sponsorships listed above or contact Kelly Rocha at krocha@cahf.org or Claire Enright at cenright@cahf.org.

Patrons of the Association

Patrons of the Association play a vital role in strengthening CAHF and the long-term care profession to ensure the continued delivery of quality patient care.

In addition to their active participation at special events, chapter meetings and statewide conferences, Patrons of the Association provide generous financial support that enables the association to defray the cost of providing excellent programs, informative speakers and entertaining activities. Many Patrons also participate on CAHF committees and sponsor separate events.

Associate members are recognized as Patrons when they make an annual contribution of \$5,000 or more to CAHF or QCHF. Although the vendor companies and their donations vary significantly, each shares a commitment to CAHF and a willingness to continue to support our efforts.

Patrons receive public acknowledgement at the Annual Convention & Expo, and first priority for booth space at the trade show.

Become a Patron of the Association!

Preferred Products & Service Providers

CAHF has selective relationships with various companies to become Preferred Providers and join in the comprehensive shared-revenue package of programs that offer significant savings to CAHF members. For information on becoming a Preferred Provider, contact Joe Diaz, CAHF's Southern California Regional Director at jdiaz@cahf.org or (760) 944-1666.



CAHF Associate Council

The Associate Council is comprised of officers elected by associate members. The Associate Council Chair is a non-voting member of the CAHF Board of Directors and a member of the Government Relations and Strategic Planning Committees.

The Associate Council meets at the Spring Advocacy in Sacramento (March), the Summer Conference (July), and CAHF Annual Conference in Palm Springs (November). All associate members are encouraged to attend and participate.

For more information, contact Associate Council Chair Tiffany Karlin at tiffany.karlin@wipfli.com.

